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DADOO KIDS INTRODUCES SPRING/SUMMER 2010 COLLECTION

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With two young ones of her own, designer Christine Miller Kelly was inspired to develop a line of playful, modern, and super comfortable children's clothing that simultaneously celebrates the joy of being a kid (no rush to look like an adult!) and the realities of day-to-day play.

Consider the materials... Made with organic cotton and bamboo blends, each piece of fabric is incredibly gentle to the touch as bamboo naturally whisks away moisture... great for sensitive skin and never scratchy.

The designs.... Using custom patterns, every item in the catalog is fun, unique, and sized to reflect real kids, not a factory template. This means leaner, better fitting clothes for infants and toddlers.

The construction... All of the clothes are knit, without closures, and have elastic waistbands so they move easily and comfortably with each little body in action.

The functionality... Because there is nothing to fuss with, Dadoo Kids encourages independence with tees, pants, and twirly dresses that are easy for self-dressing, undressing, and going potty.

Such attention to detail makes Dadoo Kids the ultimate in children's play clothes for active boys and girls!

For more information, or to schedule an interview, please contact Christine Miller Kelly at 415.706.9789 or email: cmillerkelly@gmail.com

**playful modern organic easy bamboo blends
... perfect for active little ones!**